



	Host	Platinum	Gold	Silver	Bronze	Startup Track
Number available	1	3	3	5	10	2
Price	\$ 60,000	\$ 40,000	\$ 20,000	\$ 10,000	\$ 5,000	\$ 5,000
Deliverables						
Pre-event						
Complimentary registrations	24	16	8	4	2	2
Recognition on event website and in marketing promotions	●	●	●	●	●	●
Opportunity to submit a blog post (non-promotional, topic should align with DevDays) to be distributed by HL7	●	●				
Pre-event video (60 seconds max) on support of FHIR & DevDays. Sponsor creates video which is shared by HL7	●	●	●			
During Event						
Opportunity to open the Virtual Pubt	●					
Recognition on transition slides between sessions	●	●	●	●	●	●
Placement in event app starting June 1: banner ad, link, live stream opportunity, engagement/promotion opportunity	●	●	●	●	●	●
Placement in Sponsor Showcase on devdays.com/us	up to 4 videos + 4 documents	up to 3 videos + 3 documents	up to 2 videos + 2 documents	1 document	Logo/Link	Logo/Link
Recognition as sponsor of session video recordings. Recordings are made available to attendees and also made publicly available 6 months after event	●	●				
Participate on Startup Track Jury						●
Present award to Startup winner in a general session						●
Logo on certificate presented to Startup winner						●
Recognition and thank you on social	●	●	●	●	●	●
Post-event						
Recognition in post-event thank you to attendees	●	●	●	●	●	●

To reserve a sponsor package, please contact: **Pat Guerra | Patricia@hl7.org**
www.devdays.com/us

